

WHAT IT IS

The People, Planet, Profit Sustainable Business Summit is a one-day event that aims to strengthen the relationship between the business and humanitarian spheres of campus. The mission is to foster intellectual climate and demonstrate that profitable business and social/environmental consciousness are not mutually exclusive. The event includes a keynote speaker, breakout sessions about sustainable business, and a company networking fair featuring local enterprises that embrace sustainable business practices. Attendees will be able to learn in small groups, hear from business and humanitarian leaders, and identify practical ways to become more responsible consumers.

who understand how to make responsible choices. Our goal with this event is to promote the participation of ALL majors and demonstrate the value that can be added when ethics, humanitarianism, and business collide.

GET INVOLVED

Encourage your students to register! We are seeking faculty partners who are interested in incorporating the People, Planet, Profit Summit into their academic schedules during the spring semester. As an academic and socially-minded event, this is an excellent opportunity for students and faculty alike to:

- Bridge the gap between business and service
- Find tangible ways to "make a difference" in a capitalistic economy
- Hear from local and national business owners and humanitarian leaders about their experiences
- Discover job and internship opportunities in the sustainable business segment



PEOPLE PLANET PROFIT BUSINESS SUMMIT

SATURDAY FEB 20, 2016 9AM-1PM

MCKINNON HALL (MOSELEY CENTER)

SPONSORED BY
PERICLEAN CLASS OF 2016
LOVE SCHOOL OF BUSINESS
FUND FOR EXCELLENCE GRANT

REGISTER ONLINE AT
PERICLEANPPP.COM

FEATURING

SHAWN HUMPHREY+TEN THOUSAND VILLAGES
BRAEBURN FARMS+NEWMAN'S OWN+MORE!

WHY IT IS IMPORTANT

As social issues become major factors on which our economy is based, it is critical for individuals to be conscientious consumers